



CHLOE WATERHOUSE

CONTACT INFORMATION

Email

chlo.waterhouse@gmail.com

Phone

07957767540

Portfolio

www.chloewaterhouse.com

PERSONAL SUMMARY

An energetic and reliable individual with experience and a passion for designing professional graphic design content. Seeking to devise dynamic content as a Graphic Designer.

KEY SKILLS

- Adobe Illustrator
- Photoshop
- Premiere Pro
- After Effects
- InDesign
- Lightroom
- Photography & Retouching
- Videography & Editing
- Branding
- Illustration
- Communication
- Social Media
- Project Management
- Website Development

WORK EXPERIENCE

Graphic Designer This Is Apollo Ltd.

2019 - Present

Negotiating client briefs, liaising directly with clients to ensure projects meet requirements and tight deadlines, project planning, and creation. Creating professional branding, illustrations, animations, typography. Working closely with photography and videography and post-production. Similarly, designing social media plans to encourage audience engagement.

Social Media Intern Shrine

Feb 2021 - April 2021

Responsibilities include assisting my social media manager, devising content to engage a following of 430k on Instagram, creating conversation through social media channels, designing Instagram stories and mood boards for photo shoots, product launches and editing e-commerce photos.

Lettings Negotiator Britannia Property Services

June 2020 - Present

Communicating between multiple teams, managing the social media pages, and creating engaging advertisements and brochures. Conducting property shoots, marketing properties, conducting viewings, organising appointments, and negotiating lettings.

EDUCATION

Birmingham City University *2018 - 2021*
1st Class BA Hons Media and Communication
Specialising in Visual Communication and Social Media (Aiming for a First class).

Cardinal Newman College *2016 - 2018*
A Levels - BBC
Media Studies (B), Film Studies (B),
Fine Art (C)